IMPACT REPORT 2023-24 SUMMARY

Homelessness is a challenge nobody should have to face alone. That's why Flagship Group established Hopestead. We want to ensure that people at risk of homelessness, and those transitioning from it, get the support they need to break the cycle and build a brighter future. Over 20,484 people experienced homelessness in the east of England during the year, with more than **18,000** living in temporary accommodation. Hopestead was able to expand its services and help more people than we have ever before.

We're ambitious for change.

We're creative when faced with challenge.

And we succeed together.

Because everyone deserves a place to call home.



97%

of people we supported sustained their tenancy

418 people in 239 households supported, including **154** children

HOPE AT HOME

Providing people moving into a Flagship home

from a route of homelessness with furniture.

flooring, appliances and other essentials.

£875,825

total value of support provided by Hope at Home



£176,778

total value of support provided by Hope Funds

HOPE FUNDS

19 organisations supported by

Hope Funds

12,699

individuals

Hope Funds

benefitted from

2 modular homes built in partnership with **Emmaus Suffolk & New**

Meaning Foundation

accommodation.

BUILDING HOPE

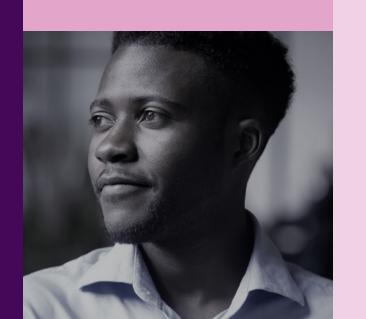
Partnering with charities and developers to

find innovative ways to fund and build more

Place was a WINNER at the Housing Digital awards

Hopestead

I have my independence back and feel safe in my home.



LOOKING AHEAD:

Supporting other charities, social enterprises

amplify their activity and impact.

and community groups with grants so they can

Hopestead plans to support a growing number of people and launch a new project. Voice of Hope will campaign for better outcomes for the people we support to raise awareness of homelessness, calling on politicians and policy makers to drive meaningful change so we can eradicate homelessness for good.

households received airbeds and emergency items

160 received flooring and carpets

462 white goods installed