

# IMPACT REPORT

## 2023-24 SUMMARY

Homelessness is a challenge nobody should have to face alone. That's why Flagship Group established Hopestead. We want to ensure that people at risk of homelessness, and those transitioning from it, get the support they need to break the cycle and build a brighter future. Over **20,484** people experienced homelessness in the east of England during the year, with more than **18,000** living in temporary accommodation. Hopestead was able to expand its services and help more people than we have ever before.

**We're ambitious for change.**

**We're creative when faced with challenge.**

**And we succeed together.**

**Because everyone deserves a place to call home.**



**97%**  
of people we supported sustained their tenancy

**418** people in **239** households supported, including **154** children

**£875,825**  
total value of support provided by Hope at Home

### BUILDING HOPE

Partnering with charities and developers to find innovative ways to fund and build more accommodation.

**2** modular homes built in partnership with **Emmaus Suffolk & New Meaning Foundation**

**Hopestead Place** was a **WINNER** at the Housing Digital awards



**12,699**  
individuals benefitted from Hope Funds

### HOPE FUNDS

Supporting other charities, social enterprises and community groups with grants so they can amplify their activity and impact.

**£176,778**  
total value of support provided by Hope Funds

**19**  
organisations supported by Hope Funds

### HOPE AT HOME

Providing people moving into a Flagship home from a route of homelessness with furniture, flooring, appliances and other essentials.



**88** households received airbeds and emergency items

**160** received flooring and carpets

**462** white goods installed

**“I have my independence back and feel safe in my home.”**



### LOOKING AHEAD:

Hopestead plans to support a growing number of people and launch a new project. Voice of Hope will campaign for better outcomes for the people we support to raise awareness of homelessness, calling on politicians and policy makers to drive meaningful change so we can eradicate homelessness for good.