

Grant Funding Guidance

About Hopestead

Our Vision

We believe everyone deserves a place to call home, in a sustainable, connected community where the cycle of homelessness can be broken, and we are committed to tackling the cause and the impact as well as homelessness itself.

Who We Are and What We Do

It's difficult to believe that homelessness still exists. It's a pressing social problem that has not yet been overcome. Doing so requires a different approach, a different perspective and it's not a challenge anyone can tackle alone. Which is why Flagship Group established Hopestead.

Together, we want to end homelessness. And at Hopestead, we want to do this because we believe everyone deserves a place to call home. More than just four walls, it's about creating homes where people can thrive. It's about breaking the cycle of homelessness and forging a path to success. A place where each person's unique story and needs are listened to and addressed. Where homelessness is replaced with hopefulness.

We understand the scale of the challenge. So, we focus on where there is greatest need and we can add greatest value. Through Hope at Home, we ensure those moving into accommodation have what they need to make a home, take control and build a sustainable future. Through Hope Funds, we provide like-minded organisations with the time, skills and money to amplify their activity and impact. We're Building Hope by partnering to find different ways of building and funding homelessness accommodation. And through Voice of Hope, we're campaigning for change to raise awareness of homelessness, what it looks like, what causes it and how to overcome it.

We're not stopping there. We're agile, flexible and responsive, constantly exploring new and better means of meeting our ambition. Tirelessly looking at how and where the world is changing, where needs are and what shapes them. We have a unique perspective on the challenge, and we're uniquely equipped to tackle it. This means we innovate and are quick to connect people and organisations with new ideas. We believe we have a fundamental responsibility to play our part in ending homelessness. Because everyone deserves a place to call home.

Hopestead: Everyone deserves a place to call home

Our values

**WE'RE AMBITIOUS
FOR CHANGE**

**WE SUCCEED
TOGETHER**

**WE'RE CREATIVE
WHEN FACED
WITH CHALLENGE**

Hopestead Objectives

Our 3 key objectives are: -

- The prevention and resolution of homelessness
- The building of empowering partnerships to achieve our vision
- The creation of sustainable communities

What will we invest in?

To do this we will invest in, promote and support projects in Norfolk, Suffolk, Cambridgeshire and Essex which: -

- provide access to a safe place to live
- tackle the causes and impacts of homelessness, as well as homelessness itself
- empower people who have experienced or are at risk of homelessness
- ensure that those moving into a property from a route of homelessness have everything they need to thrive.

We will fund projects from organisations which are;

- ✓ Registered Charities
- ✓ Social Enterprises
- ✓ Community Based not for profit ventures

We do not fund

- For-profit activities
- Groups campaigning for specific causes or promotions
- Religious activities

What we offer

Hopestead will offer small grants of up to £15,000 for one year only and grants can include operational costs as well as project costs.

Funding process

1. Funding opens on 5 August 2024 and closes on 31 August 2024.
2. Applications will be reviewed and a decision will be made by 30 September 2024.
3. Week commencing 30 September 2024 – applicants notified of outcome of application.
4. October 2024 – grant agreements circulated and signed by all parties and process shared with successful applicants.
5. November 2024 – monies transferred.
6. April 2025 & November 2025 – bi-annual impact reports produced.

Hopestead's Programme and Policy Manager (Bethan Bishop) will be the point of contact for applicants

Eligibility questionnaire

- Are you a Registered Charity, Social Enterprise or Community Based not for profit venture? (Yes answer required)
- Is the work you are asking us to fund legally charitable?
<https://www.gov.uk/government/publications/charitable-purposes/charitable-purposes>
(Yes answer required)
- Is the work you are seeking funding for in Norfolk, Suffolk, Cambridgeshire or Essex? (Yes answer required)
- Do the aims of your organisation / project meet the core objectives of Hopestead? (Yes answer required)

Grant Funding Application

When you submit your grant funding application, please include: -

- Description of the project
- Budget
- Timescales
- Risks
- Measures (to include how many beneficiaries will be supported)

Application evaluation criteria

Proposals will be assessed by our grant funding panel (minimum of 2 Hopestead Trustees) against the following criteria.

How well does the project:-

- meet Hopestead's values (Bright, Balanced, Brave)?
- meet Hopestead's objectives?
- meet the funding criteria?
- provide long term impact?
- demonstrate value for money (number of people impacted per £spend)
- take a preventative approach to homelessness?

Appeal process

If your application for funding is not successful, the Hopestead team will clearly communicate the reasons why it has been unsuccessful at this time. If you would like to appeal the decision, please provide additional information and evidence as the basis of the appeal and why the original decision should be reversed within 14 days of receiving the decision. Responses to an appeal will be provided within 28 days of receipt.

Reporting requirements and monitoring

Funded partners will be invited to workshops every 6 months to share outcomes with the Hopestead team and other funded partners.

Funded partners will submit measures every 6 months to be reviewed by Hopestead's Programme and Policy Manager. Any concerns over project outcomes will be escalated to the Head of Hopestead accordingly.